



Annual Report 2025

Preface

The South Wales Outdoor Activity Providers Group (SWOAPG) was incorporated as a (not-for-profit) Company Limited by Guarantee on 31 July 2018 (registered No 11492917, registered address Bryn Bolgoed, Libanus, Brecon LD3 8EP). It was formerly operated as an Unincorporated Association.

Registered companies are generally required to produce an annual report and submit this to both Members and Companies House. However, by virtue of its small turnover and assets, SWOAPG is designated as a 'micro-enterprise' and does not therefore need to produce an annual report (and is subject to simplified accounting requirements).

Nevertheless, the Directors have decided to produce this brief report for the benefit of Members.

This report covers the period 1 August 2024 to 31 July 2025.

Key Personnel

A Steering Group comprising the following Members has overseen SWOAPG's operations relating to representation of outdoor activity providers and delivery of environmentally sustainable outdoor activities:

Stephen Bird, LoadedUK
Mark Davies, Ancient Boar Adventures
(from Mar 2025)
Steffan Davies, Hawk Associates
Lee Garbett, Quest Adventures
Dave Grimes, Longtown Outdoor Learning
Centre

Peter Jeffery, ARC Adventures
James Martin, Call of the Wild Ltd
Ant Morgan, Ant Morgan Coaching
Jethro Moore, Adventure Beyond
Cath Parker, Parc Bryn Bach
Mike Smith, Parkwood Outdoors Dolygaer
Mark Soanes, Call of the Wild Ltd

The following Directors have managed the Company's business operations, ensuring that SWOAPG operates in accordance with law and good governance practice:

Stephen Bird, LoadedUK
Dave Grimes, Longtown Outdoor Learning
Centre

Jethro Moore, Adventure Beyond
Mike Smith, Parkwood Outdoors Dolygaer
Mark Soanes, Call of the Wild Ltd

Throughout the period, Steve Rayner has been engaged as a consultant to fulfil the duties of Coordinator and Company Secretary, responsible for delivering SWOAPG's day-to-day business.

Performance Review

The aim of SWOAPG is to promote & develop sustainable outdoor activity provision in South Wales; providing representation on behalf of all Outdoor Activity Providers active in the Brecon Beacons and South Wales area and a focal point for projects and initiatives relating to the delivery of environmentally sustainable Outdoor Activities in these areas.

During this period the Coordinator, Directors and Steering Group members have undertaken or arranged the following activities in support of this aim:

- an Annual General Meeting in December 2024, providing opportunities for Providers to share information and concerns relating to outdoor activities in the Area;
- ongoing liaison with Bannau Brycheiniog National Park Authority (BBNPA) and Natural Resources Wales concerning the Concordat for Gorge Walking in the Waterfalls Area and with BBNPA and Dŵr Cymru Welsh Water (DCWW) concerning the Reservoir Passport Scheme;
- liaison with Powys County Council, NRW, SWOAPG Members and paddlesport businesses concerning the establishment of a Concordat for paddlesport operations from Glasbury to Hay;

- representation at meetings of Wales Adventure Tourism Organisation (WATO), the Outdoor Alliance Wales; the Senedd Cross-Party Group for the Outdoor Activity Sector; National Access Forum Wales; Brecon Beacons, Swansea Bay & Mid-Wales Tourism groups; the Waterfalls Area Safety Advisory Group; and The Outdoor Partnership's South Wales Stakeholder Groups;
- training and networking workshops for Members:
 - Nov 2024: working party clearing debris from Porth yr Ogof cave;
 - Dec 2024 CPD Workshop: Learn about the Black Mountains;
 - Jan 2025 CPD Workshop: Learn about Llangattock escarpment and Eglwys Faen cave;
 - Feb & Mar 2025 CPD Workshops: Learn about Bannau Brycheiniog Reservoirs;
 - Feb 2025 CPD Workshop: Learn about the Black Mountain;
 - provision and administration of online training packages covering the operation of the Concordat for Gorge-Walking in Waterfall Country for organisations and leaders;
- and circulation to Members of important 'alerts' and other information on matters affecting outdoor activity provision and access in the Area.

At July 2025 SWOAPG had 393 Members / Subscribers¹ (decreased from 416 in July 2024 due to slow membership renewals and culling of old e-mails) generating (so far) £5,301 of income. We have sufficient reserves to continue to operate with our current level of activity for the foreseeable future, but future funding remains a significant risk that the Directors will continue to monitor closely.

Financial Accounts

A statement of accounts is attached covering the periods 1 August 2018 to 31 July 2025.

These accounts are not required to be audited (since SWOAPG is a 'micro-enterprise') but they have been prepared by the Coordinator and verified by the Directors in accordance with Companies House guidelines. The accounts for 2024/25 will be submitted to Companies House and HMRC (together with a tax return) following the Company's sixth full year of trading.

Directors' Approval

I confirm that this report has been approved by the Directors prior to publication.



Steve Rayner OBE, Coordinator / Company Secretary, 11 November 2025.

¹ 53 Full Members (£98), 10 Associate Members (£33); 84 Additional Staff of Members, 27 Supporters, 219 Subscribers (all Free).

South Wales Outdoor Activity Providers Group

Annual Accounts

As at 31 Jul 2025

Notes

		1/8/24- 31/7/25	1/8/23- 31/7/24	1/8/22- 31/7/23	1/8/21- 31/7/22	1/8/20- 31/7/21	1/8/19- 31/7/20	1/8/18- 31/7/19
Income & Revenue		£ 7,419.66	£ 12,861.47	£ 10,447.17	£ 6,158.24	£ 6,642.23	£ 4,086.01	£ 12,397.80
Membership fees received		£ 5,301.00	£ 6,411.20	£ 6,670.00	£ 6,158.00	£ 6,342.00	£ 4,035.00	£ 6,090.00
Workshop fees received		£ 480.00	£ 990.00	£ 160.00	£ -	£ 25.00	£ 50.00	£ 570.00
Project fees received	3	£ 1,600.00	£ 5,401.29	£ 3,600.85	£ -	£ 275.00	£ -	£ 1,617.55
Bank interest		£ 38.66	£ 58.98	£ 16.32	£ 0.24	£ 0.23	£ 1.01	£ 0.21
Expenditure		£ 6,857.68	£ 12,810.14	£ 10,494.34	£ 6,803.22	£ 5,263.06	£ 7,189.43	£ 9,166.44
Co-ordinator fees		£ 3,852.50	£ 4,885.00	£ 4,622.75	£ 4,796.00	£ 3,892.61	£ 5,599.71	£ 6,039.00
Travel		£ 160.65	£ 26.60	£ 36.50	£ 29.75	£ 10.50	£ 212.10	£ 144.00
Membership costs	1	£ 58.40	£ 106.67	£ 124.45	£ 87.95	£ 82.50	£ 127.72	£ 645.09
Workshop costs	2	£ 360.00	£ 658.50	£ 79.40	£ -	£ -	£ 100.00	£ 187.00
Project costs	3	£ 522.50	£ 5,177.19	£ 3,757.10	£ -	£ 25.00	£ -	£ 947.95
Payment processing fees	4	£ 128.90	£ 170.05	£ 222.44	£ 201.10	£ 216.27	£ 136.39	£ 253.75
Bank charges	4	£ 21.25	£ -	£ -	£ -	£ -	£ -	£ -
IT	5	£ 581.47	£ 622.38	£ 504.78	£ 494.16	£ 357.34	£ 386.22	
Insurance	5	£ 1,128.01	£ 1,126.55	£ 1,120.92	£ 1,105.58	£ 621.16	£ 577.34	
Administration / Miscellaneous	5	£ 44.00	£ 37.20	£ 26.00	£ 88.68	£ 57.68	£ 49.95	£ 949.65
Income less Expenditure		£ 561.98	£ 51.33	£ 47.17	£ 644.98	£ 1,379.17	£ 3,103.42	£ 3,231.36
Depreciation	6	£ 86.09	£ 86.09	£ 86.09	£ 86.09	£ 86.09	£ 86.09	£ 86.09
Operating Profits		£ 475.89	£ 34.76	£ 133.26	£ 731.07	£ 1,293.08	£ 3,189.51	£ 3,145.27
Annual Investment Allowance (AIA)		£ -	£ -	£ -	£ -	£ -	£ -	£ 860.93
Trading Profits		£ 561.98	£ 51.33	£ 47.17	£ 644.98	£ 1,379.17	£ 3,103.42	£ 2,370.43
Corporate Tax Due	11	£ 97.00	£ 0.57	£ -	£ 122.55	£ 122.74	£ 450.49	£ 450.49
Net Profit		£ 378.89	£ 35.33	£ 133.26	£ 608.52	£ 1,170.34	£ 2,739.02	£ 2,694.78

Assets		£ 6,967.89	£ 8,243.57	£ 11,025.88	£ 8,174.96	£ 7,417.77	£ 6,124.69	£ 9,314.20
Fixed Assets	6	£ 258.30	£ 344.39	£ 430.48	£ 516.57	£ 602.66	£ 688.75	£ 774.84
Current Assets	7	£ 5,605.59	£ 7,773.18	£ 8,949.30	£ 7,535.84	£ 6,364.62	£ 4,751.45	£ 7,915.06
Debtors	8	£ 1,104.00	£ 126.00					
Prepayments and accrued income	8	£ -	£ -	£ 1,646.10	£ 122.55	£ 450.49	£ 684.49	£ 624.30
Capital, Reserves and Liabilities		£ 6,492.00	£ 8,278.33	£ 11,159.14	£ 8,906.03	£ 6,124.69	£ 9,314.20	£ 6,619.42
Retained earnings	9	£ 4,492.00	£ 6,559.33	£ 7,692.59	£ 7,422.03	£ 6,001.95	£ 9,314.20	£ 6,168.93
Capital received		£ -	£ -	£ -	£ -	£ -	£ -	£ -
Provisions for liabilities	10	£ 1,600.00	£ -	£ -	£ -	£ 122.74	£ -	£ 450.49
Creditors (amounts falling due within 1yr)	11	£ 400.00	£ 1,119.00	£ 892.50	£ 484.00	£ -	£ -	£ -
Creditors (amounts falling due after 1yr)		£ -	£ -	£ -	£ -	£ -	£ -	£ -
Accruals and deferred income		£ -	£ 600.00	£ 2,574.05	£ 1,000.00	£ -	£ -	£ -
Assets less Liabilities (= Operating Profit)		£ 475.89	£ 34.76	£ 133.26	£ 731.07	£ 1,293.08	£ 3,189.51	£ 2,694.78

Notes to the Accounts

- Membership costs include membership cards etc.
- Workshop providers paid c.£50 per workshop towards expenses.
- Project income/costs in 2025 = WATO strategic review; deferred income from 2024; adjustment from July 2024 Coordinator invoice incorrectly recorded
- Online management system incurs c.4% processing fee for all payments. Lloyds Bank introduced monthly charges Mar 2025.
- Administration includes postage, Companies House filing, telephone (and pre-2020, IT & insurance)
- ID card printer purchased from BBNPA capital grant element, depreciated at 10%pa
- Current Assets:

		at 31/7/24	at 31/7/25	at 31/7/23	at 31/7/22	at 31/7/21	at 31/7/20	at 31/7/19
Net Balance:		£ 5,605.59	£ 7,773.18	£ 8,949.30	£ 7,535.84	£ 6,364.62	£ 4,751.45	£ 7,915.06
Lloyds Current account		£ 2,387.33	£ 721.52	£ 2,055.29	£ 5,333.41	£ 3,757.30	£ 2,392.55	£ 5,713.83
Lloyds Instant Online account		£ 2,903.30	£ 4,404.23	£ 6,700.00	£ 2,001.75	£ 2,001.45	£ 2,001.22	£ 2,000.21
PayPal business account	12	£ 314.96	£ 2,647.43	£ 194.01	£ 200.68	£ 605.87	£ 357.68	£ 201.02
GoCardless account	12	£ -	£ -	£ -	£ -	£ -	£ -	£ -

- Debtors / prepayments and accrued income: invoices for membership, projects etc. issued but not yet received at accounting date
- Capital introduced from previous incarnation of SWOAPG as an unincorporated organisation, maintained as current asset in bank, transferred from reserves
- Corporate tax liability at end of year; other provisions e.g. for insurance
- Creditors: invoices received from Coordinator and suppliers but not yet paid at accounting date
- PayPal and GoCardless Accounts receive funds from Members paid via online membership system

For the year ending 31 July 2025 the company is entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The Members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the micro-entity provisions.