

Y Bartneriaeth Awyr Agored The Outdoor Partnership



**YN GWELLA BYWYDAU TRWY GWEITHGAREDDAU AWYR AGORED
IMPROVING LIVES THROUGH OUTDOOR ACTIVITIES**

The Outdoor Partnership's Vision

ENHANCING people's **physical & mental health and wellbeing, economic return** (including employment) and **social value** through OUTDOOR ACTIVITY - walking, climbing, canoeing, paddleboarding, sailing, mountain biking, etc. Our focus is on **grassroots participation** as opposed to high performance, but we work in partnership with National Governing Bodies to support their work and ensure an effective development continuum.



Key Achievements



Key Achievements

ENHANCING PEOPLE'S LIVES THROUGH OUTDOOR ACTIVITY

April 2020 - March 2021

Awarded the Disability Sport Wales Insport **SILVER Accreditation**, the first 3rd Sector organisation in Wales to do so and currently working towards Gold.

insport

Invested **£50,000** in volunteering with a SROI of £414,000

59

unemployed and inactive people engaged on our Pathways to Employment and Social Prescribing projects

11 entered further learning and training gaining National Governing Body Awards

17 into sustained employment including one person being employed by The Outdoor Partnership in a full time role.



94

outdoor activity clubs supported

with 2 NEW clubs established

representing 5424 members

225

volunteers attended National Governing Body courses through our coach education programme

39

of which were NEW to volunteering

27

local young people took part in our NEW North Wales Trainee Scheme.

10

have progressed to full time work

8

into further learning and training

6

volunteering in local clubs

over 120 Volunteers recruited in the summer to support Caru Eryri welcoming visitors to the National Park after lockdown

THE OUTDOOR PARTNERSHIP
EXPERIENCE • ENJOY • ACHIEVE

PARTNERIAETH AWYR-AGORED
Profiad • Mwynhau • Llwyddo



Experience • Enjoy • Achieve
OUTDOOR PARTNERSHIP

6768

people took part in a variety of outdoor activities throughout the year improving their mental, physical, social and economic wellbeing



84

people took part in our #inclusiveadventure programme

820

women and girls took part in our #thisgirlsadventure programme virtually via social media platforms

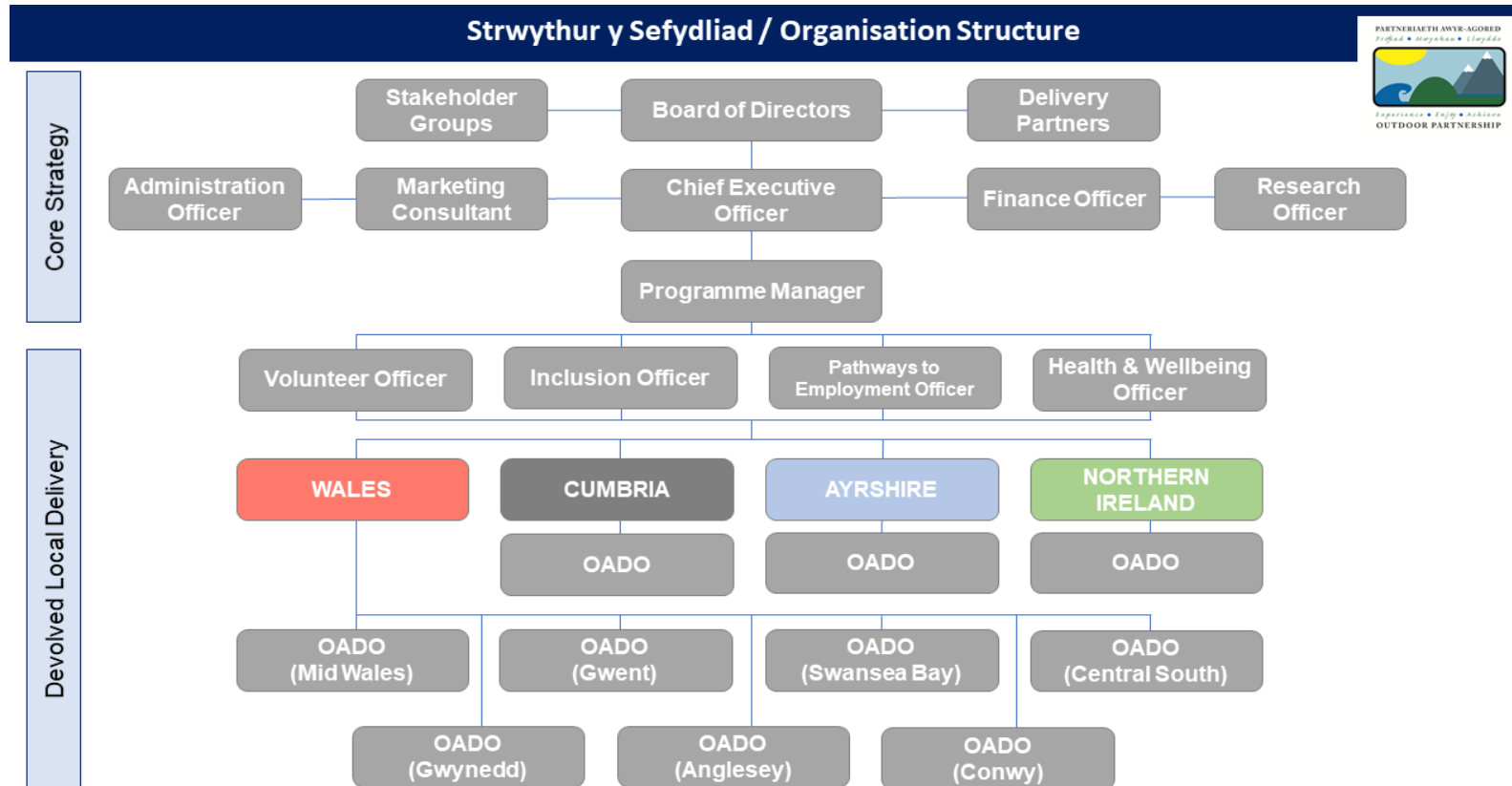


Expanded our team further to other parts of Wales. We now operate in:

- North Wales
- Mid Wales
- Swansea Bay Region
- Gwent
- Central Cardiff Region
- Northern Ireland
- Cumbria
- Ayrshire



Staff Structure



In 2005, TOP had 4 Staff Members. It now has 14 full time members of staff covering areas of Wales and the UK

New Outdoor Activity Development Officers – ENRaW

Canlyniadau Disgwyliedig Expected Outcomes



More people participating in outdoor activities locally.

Increase in social prescribing of outdoor activities.

More Schools and FE engaged and providing outdoor education.

Increased school – club links.

More volunteers with nationally recognised qualifications locally.

More inclusive outdoor sector.

More 'NEET' (Young people not in education, employment or training) people progressing into sustained 'EET'.

Improvement to health, social, environmental and economic wellbeing of local people.



Development Plan



June 2021	Outdoor Activity Development Officer started in Post
July – November 2021	<ul style="list-style-type: none">• Conduct gaps and needs analysis• Creation of stakeholder groups in each region• Create Development Plan
December 2021	Initiate activities and programme development
Ongoing	<ul style="list-style-type: none">• Develop activities into sustainable programmes• Review and monitor outcomes• Expand programmes

How can SWOAPG members be involved in the project?



Fill in questionnaires:
<https://forms.gle/K259Gm2jgMcjDDJN6>



**Provide feedback /
insight**



**Coach Education Support for volunteers
(NGB delivery)**

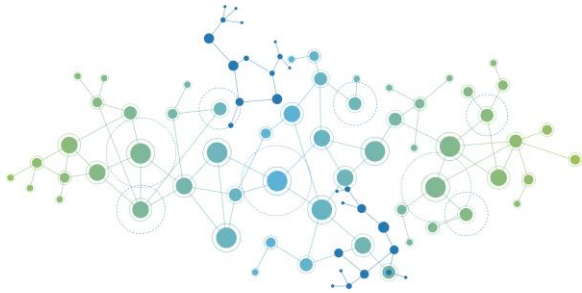
Delivery of activities (inclusive)



Raise profile of TOP



Un peth arall...



Rhywdwaith o hyfforddwyr,
sy'n siarad/dysgu Cymraeg

Network of instructors who
speak/are learning Welsh



Penwythnosau o weithgareddau Awyr
Agored ar gyfer hyfforddwyr, i ddysgu'r
iaith mewn cyd-destun go iawn

Outdoor activity weekends for instructors,
to learn Welsh in context

bethan.logan@outdoorpartnership.co.uk



How could the project effect you?

- Provide more work for the local economy
- Effective networking within the outdoor activity sector
- Support when needed (covid-19)
- Financial support for volunteers
- More local people taking part in your activities

We want to support local providers to support local people!

Outdoor Activity Development Officer Team – Mid and South Wales:

Swansea Bay Region: Sioned Thomas
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